

## CreatorUrban BlueBack

### Description:

Opaque one-side coated paper with blue back, wet-strength for outdoor billboards

### End uses:

Billboards, Advertising :: outdoor

### Print methods:

Inkjet latex, Inkjet mild solvent, Inkjet solvent, Inkjet UV

### Certificates:

- [PEFC Chain of Custody \(multisite\)](#)
- [FSC Chain of Custody \(multisite\)](#)
- [REACH regulation Lecta](#)
- [ISO 14001 Environment](#)
- [ISO 50001 Energy Efficiency](#)
- [ISO 9001 Quality](#)
- [Paper Profile CreatorUrban Blueback](#)
- [ISO 45001 Health and Safety - Lecta](#)

For applications that require specific certifications or approvals, please contact our sales teams.

## CreatorUrban BlueBack

### Technical specifications

Property	Test Method	Unit	Tolerance	
Substance	ISO 536	g/m <sup>2</sup>	±4%	<b>115</b>
	TAPPI T410			115
Thickness	ISO 534	µm	±4%	118
	TAPPI T411			
Cobb (uncoated side)	ISO 535	g/m <sup>2</sup>	≤32	26
	TAPPI T441			
Parker roughness	ISO 8791-4	µm	≤2.3	2.0
	TAPPI T555			

*Possibility of printing with eco solvent inks with some restrictions.*

Values are subject to change without notice.

Last update: 04/15/2026